

No. 1 / La Feria De Diseño Medellín / 25 August, Medellín

La Feria De Diseño Medellín powered by imm cologne – a cross-regional platform elevating talent, innovation, and design for well-being throughout Latin America and the Caribbean

From 18 to 20 September 2025, La Feria de Diseño Medellín powered by imm cologne will return to Plaza Mayor for its 12th edition under the theme “Design for Well-Being”. It will bring together over 230 brands from the furniture, kitchen, architecture, interior design, lighting, technology, wellness and outdoor sectors. As an integrated platform for innovation, business and creative inspiration, and with the support of Koelnmesse's global expertise, Medellín is set to further solidify its position as a leading design hub in Latin America and the Caribbean.

The 12th edition of La Feria De Diseño Medellín powered by imm cologne will bring together more than 230 national and international brands across residential and contract furniture, kitchens, architecture and interior design, lighting and technology, wellness and outdoor spaces, as well as decoration and accessories. The commercial showcase will serve as a stage for innovation and as a window into the design trends currently shaping the global agenda.

The academic program will feature more than 45 renowned speakers in keynotes, panels, and conversations addressing the transformative impact of design on contemporary life. Highlights include Jairo Vives (Pininfarina of America), Eugeni Quitllet, Juan Montoya, Martin Jasper, Carmen Barasona, and Jorge Uribe (Foster + Partners), each offering perspectives that challenge convention and enrich the dialogue on the future of design.

Beyond inspiration, the fair is also a platform for business and talent. The Business Matchmaking program will connect exhibitors with national and international buyers.

Creadores, curated by WantedDesign (NY), will spotlight a new generation of Colombian designers with proposals in furniture, lighting, textiles, and art. Interactive experiences such as the Materials Lab and Cosmo Kids will engage visitors with hands-on activities, while more than 35 satellite events across design studios, galleries, restaurants, and hotels will extend the reach of the fair throughout Medellín which enhances Medellín as the design hub of Latin America and the Caribbean.

The theme of “Design for Well-Being” will guide this edition of the fair. The concept focuses on creating environments that promote physical, emotional, and social

**LA FERIA
DE DISEÑO**
MEDELLÍN

POWERED BY:



La Feria De Diseño
Medellín
18.09-20.09.2025
www.laferiadediseno.com

Your contact:
Angélica Garzón
Tel.
+57 317 7612764
E-mail
a.garzon@koelnmesse.co

Koelnmesse SAS
Carrera 22 # 83 A - 20
Barrio Polo Club
Bogotá
Colombia
www.koelnmesse.de

Managing Director:
Christian Guarín

health. Based on the premise that lived spaces directly influence quality of life, it integrates principles such as optimized natural light, indoor air quality, ergonomics, and a strong connection to nature, translating them into practical solutions for residential, commercial, and public projects.

“Designing for well-being is not a passing trend; it is a necessity in contemporary society. Design is seen, inhabited, touched, and breathed. This edition begins by recognizing that every object, space, and decision directly shapes how we feel. It is an invitation, approached with sensitivity, to experience design for what it truly is: a tool for well-being,” says Eddy Carmona, founder of La FERIA De Diseño.

In Colombia, design serves as a key economic lever. According to the National Administrative Department of Statistics of Colombia the cultural and creative economy – of which design is part – contributed an average of 3.0% of value to GDP added between 2014 and 2022. Manufacturing, which is closely tied to industrial design, represents about 10% of GDP. Together, these drivers fuel employment and productivity: design streamlines process, reduces costs, accelerates the adoption of new materials and technologies, and opens doors in international markets. Thanks to this performance, Colombia is advancing as a regional hub for design-oriented products and services.

La FERIA De Diseño Medellín powered by imm cologne has grown organically over its 12 years. In 2021, Koelnmesse – one of the world’s largest trade fair organizers, with more than a century of experience – recognized the strong potential of Colombia’s design ecosystem and proposed a strategic alliance to co-organize the event from Cologne, Germany. From that union, La FERIA De Diseño Medellín powered by imm cologne emerged in its current form, integrating the expertise and reach of Koelnmesse’s portfolio in design, interiors, furniture, architecture, and public spaces. Today, La FERIA stands connected to a global network that strengthens opportunities for the sector across Colombia and the wider region.

“At Koelnmesse Latin America & the Caribbean (LAC), we see La FERIA De Diseño Medellín powered by imm cologne as a platform that rises from the heart of Latin America and the Caribbean to engage with the world. This alliance shows that our region both creates and embraces design as a tool for well-being, connection, and the transformation of people and their environments. Seeing Medellín as a creative capital is a point of pride: cultures, ideas, and talents converge here in a universal language – design with purpose. Through this joint effort, we are becoming the reference point for Latin American and Caribbean design in international markets, showcasing our stories, textures, and future-facing vision to stages where our region’s voice resonates more strongly,” states Christian Guarín, Managing Director, Koelnmesse LAC.

About the organisers:

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces. Alongside the trade fair duo imm cologne and idd cologne (interior design days cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings. These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

Beyond that, Koelnmesse is strategically expanding its portfolio in international growth markets. The imm brand family now includes imm india and La Feria De Diseño Medellín powered by imm cologne in Colombia. The ORGATEC brand has established a global footprint with ORGATEC Tokyo, ORGATEC India, and ORGATEC WORKSPACE Saudi Arabia. The international presence of the interzum brand extends to interzum guangzhou, interzum bogota, interzum jakarta, and the interzum forum italy. The FSB brand is also internationally active, with the FSB Sports Show Riyadh and the FSB Forum Italy in Bergamo.

La Feria De Diseño Medellín:

Is an ecosystem that connects and brings together the national and international design industry in a commercial and inspiring platform where #EVERYTHINGISDESIGNED. With a decade of working to position the high-level design in the country has reached to expand its goal to the whole of Latin America and The Caribbean. With Medellín as the departure point, „La Feria De Diseño Medellín powered by imm cologne“ aims to turn the city into the Epicenter of Design in the region. This trade show is organised by a group of professionals of design experts and enthusiasts who have managed to turn the event into an internationally renowned fair, attracting talent from all over the world and offering a unique platform for the exchange of ideas and the promotion of high-end design and lifestyle.

Next events:

idd cologne, Cologne, Germany, 26.-29.10.2025

FSB, Cologne, Germany, 28.-31.10.2025

aquanale, Cologne, Germany, 28.-31. 10.2025

imm cologne, Cologne, Germany 20.-23.01.2026

Note for editorial offices:

La Feria De Diseño Medellín's photos are available in our image database on the Internet at <https://laferiadediseno.com/en/gallery/>

If you reprint this document, please send us a sample copy.

La Feria De Diseño Medellín powered by imm cologne on instagram:

<https://instagram.com/laferiadediseno>

La Feria De Diseño Medellín powered by imm cologne on LinkedIn:

<https://www.linkedin.com/company/laferiadedisenocolombia/%20>

La Feria De Diseño Medellín powered by imm cologne on Facebook:

<https://www.facebook.com/Showname>

Your contact:

Manuel Alejandro Suárez Niño
Marketing & Communications Manager
Koelnmesse SAS
Carrera 22 #83A-20
Bogota Colombia
Teléfono +57 301 785 9848
m.suarez@koelnmesse.co